

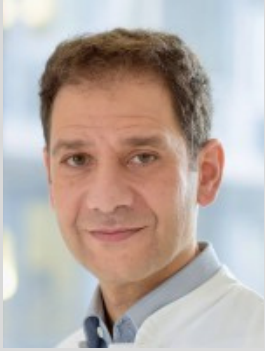
# GIHF-AI Conference

June 24-25, 2024 Berlin

## SPEAKER INFO



## SPEAKER



**Prof. Dr. Malek Bajbouj**

*Director of International Affairs, Charité*

Malek Bajbouj is the Director of International Affairs at the Charité in Berlin, where he is also Professor of Psychiatry and Affective Neuroscience. Bajbouj investigates how emotions and emotional memory are represented in the human brain and influenced by environmental and cultural factors. As head of the Global Mental Health research group, he is the initiator of numerous projects in Germany, the Middle East, and the Far East in which culturally sensitive treatments for refugees are developed and institutionalized locally.



**Prof. Dr. Ran Balicer**

*Deputy-DG and CIO, Clalit Health Services; Director & Founder, Clalit Research Institute*

Ran Balicer is a physician, scientist and executive, Deputy-DG and CIO for Clalit, Israel's largest healthcare organization caring for over half of Israel's population. In this role, he is responsible for strategic planning, development and at-scale implementation of novel AI and data-driven interventions. Balicer serves as a Member of the UN Secretary-General High-Level Advisory Board on AI. He has led globally recognized studies on COVID-19 risk stratification, mitigation strategies, and vaccine effectiveness.



**Birgit Bauer**

*Project Coordinator and Founder, Data Saves Lives Germany; Patient Expert*

Birgit is a digital health & social media expert working with an expertise of more than 20 years in patient communication and marketing with her business partner in a consultancy. She is a leading patient expert and blogger about MS and healthcare across Europe since 2007 and founded the German branch of Data Saves Lives in 2022 as a patient driven non-profit initiative to inform patients, patient organization and citizens about health data sharing.

## SPEAKER



### **Nora Blum**

*Board Member & Founder, Selfapy*

Nora Blum is a psychologist and co-founder of the company Selfapy, which develops digital therapeutics (DiGA) for people with mental health problems, in order to bridge the long waiting times to see a psychotherapist.



### **Prof. Dr. Alena Buyx**

*Director, Institute for History and Ethics in Medicine; Expert Council "Health and Resilience", German Federal Government*

Alena Buyx is Professor of Ethics in Medicine and Health Technologies and Director of the Institute for the History and Ethics of Medicine at the Technical University of Munich. She holds a doctorate in medicine and degrees in philosophy and sociology. Her research covers the entire field of biomedical and public health ethics and issues of health ethics as well as issues of solidarity and justice. She was chairwoman of the German Ethics Council from 2020 to 2024. Since April 2024, she has been a member of the Expert Council on Health and Resilience of the German Federal Government.



### **Dr. Anke Diehl**

*Chief Transformation Officer, University Medicine Essen*

As a medical doctor with training in Radiology and Neurology, she is responsible for implementing innovative projects as part of the smart hospital's digitization strategy. She is the consortium leader of the Cluster for Artificial Intelligence in Medicine. In 2021, Diehl also won the „Medical Woman of the Year Award“ and was appointed by the German Federal Ministry of Health and the gematik to the 7-member National Expert Panel Interop Council. Since 2023, she is member of the digitization council of the German Medical Association.

## SPEAKER



### **Prof. Dr. Thomas Fischer**

*AI-focused Aged Care Expert, University of Applied Sciences for Social Work, Education and Nursing Dresden (ehs)*

Thomas Fischer is Professor for Aged Care Nursing at University of Applied Sciences for Social Work, Education and Nursing Dresden (ehs). He has followed digital advances in the field of nursing closely and believes that nurses should be drivers of patient and family focused digital applications. His research interests focus on pain management in older people as well as delirium prevention strategies. Both areas will hopefully benefit from better detection and assessment driven by AI applications.



### **Nicole Formica-Schiller**

*CEO & Founder, Pamanicor Health AG, Board Member KI Bundesverband, OECD AI Expert*

Nicole Formica-Schiller is CEO and founder of the global consultancy Pamanicor Health AG for transformative technologies and life science. As international expert she has been appointed, amongst others, to the Board of German AI Association and Head of its Steering Committee EU AI Regulation and to "OECD Network of AI Experts". Formica-Schiller, book author of "AI & Blockchain in Healthcare", was selected by Forbes for "most innovative ideas" in AI & Blockchain. She advises politics and industry in AI, Blockchain, Digital Governance & (Geo-)politics, Tech Policy, Regulatory & Digital Transformation. She is a qualified lawyer with an additional business degree.



### **Lirone Glikman (Moderator)**

*Global Business Development Consultant*

Lirone Glikman is a global business development consultant catering to cutting edge startups, and an international MC and keynote speaker, specializing in business communication in a digital world, the founder of 'The Human Factor' firm. In addition, she is an honorary adviser at an affiliated United Nations committee focused on the UN Sustainable Development Goals (SDG's) and contributor to global business media as Entrepreneur Magazine.

## SPEAKER



### **Prof. Dr. Ronni Gamzu**

*CEO, Tel Aviv Sourasky Medical Centre (Ichilov)*

Ronni Gamzu is a specialist in gynecology and has been heading the Ichilov Hospital (Israel's second largest Hospital) since 2015. From 2010 to 2014, he was Director General of the Israeli Ministry of Health. In 2014, he was appointed Senior Health Policy Analyst at the OECD in Paris. Ronni Gamzu gained international recognition as the Israeli government's first Covid-19 commissioner.



### **Dr. Tobias Gantner**

*CEO & Founder, Health Care Futurists*

Gantner is known for his publications in scientific journals and his lectures at international conferences. He focuses on the integration of artificial intelligence in the health sector and the general process of digitalization in this area. He received several awards for his work, for example, the Adenauer Preis for his concept of doctor's offices without doctors or the Innovationspreis der Apotheken for his medical information project for patients. He was listed as one of the „Top 50 Global Influencers in Digital Health and Future Technologies Leadership“ by the WHO Foresight Panel.



### **Beatrice Kluge**

*Head of International Partnerships, gematik*

Beatrice Kluge is the Head of International Partnerships at gematik, the German National Agency for Digital Health. With expertise in medical informatics and computer science, she focuses on fostering innovation partnerships and representing Germany in European digital health initiatives. Beatrice is dedicated to advancing healthcare interoperability and electronic identification systems, driving digital transformation in the sector. She has contributed to EU projects preparing the European Health Data Space, emphasizing the future use of AI for personalized medicine.

## SPEAKER



### **Dr. Gal Goshen**

*Chief AI Officer, Sheba Medical Center*

Gal Goshen has over 20 years of experience in AI development and leadership in product design and clinical research. He holds a Medical degree and a Ph.D. in biomedical image analysis and decision support from Hebrew University, and an MBA from the Technion. An expert in AI innovation, he successfully led PatenSee, a startup improving dialysis care through AI, attracting significant clients and investors. His strategic approach in leveraging AI for business growth is widely recognized.



### **Dr. Lars Hunze**

*Deputy Head, Unit, Federal German Ministry of Health*

Lars Hunze has been working as a lawyer and deputy head of unit at the Federal Ministry of Health since 2018. He takes care of topics such as telemedicine and the use of digital medical applications (DiGA) to improve the delivery of healthcare. He studied law at the Universities of Greifswald and Pau (France) and was awarded his doctorate for a thesis on German, French and US constitutional law.



### **Prof. Dr. Arad Kodesh**

*Director, Telemental Health Group*

Arad Kodesh is an internationally renowned psychiatrist and mental health leader, an associate professor at the University of Haifa and leads the Telemental Health Group in the Israeli Digital Health Community since the COVID-19 pandemic. He promotes quality healthcare through digital technologies, facilitates knowledge sharing, and heads Mental Health Services at Meuhedet Healthcare for 1.3 million members. He pioneered digital mental health innovations, including AI-driven hybrid triage and online psychotherapy.

## SPEAKER



### **Prof. Dr. Karl Lauterbach**

*German Federal Minister of Health*

Karl Lauterbach has been the German Federal Minister of Health since 2021. From 1998 to 2005, he was Director of the Institute for Health Economics and Clinical Epidemiology (IGKE) at the University of Cologne and a member of the German government's Expert Council for the Assessment of Developments in the Health Care System. Since 1996 he has been a visiting lecturer at the Harvard School of Public Health in Boston. His political work concentrates a lot on large structural reforms towards digitalization in the German health system.



### **Elisabeth Liebert**

*Digital Transformation Unit, University Medicine Essen*

After finishing a master's degree in International Studies and Peace and Conflict Research, Elisabeth Liebert joined the Digital Transformation Unit of the University Medicine Essen in 2021. She is a member of the leading edge cluster for artificial intelligence in medicine "SmartHospital.NRW" with a focus on ethical questions and challenges concerning digital transformation and deployment of artificial intelligence in healthcare. Currently, she is working on her PhD in medical ethics focussing on artificial intelligence and responsibility.



### **Mina Luetkens**

*Founder, Patients4Digital gGmbH*

Mina Luetkens is Founder of Patients4Digital (P4D), a non-profit organization committed to sustainable healthcare transformation. She holds a degree in physics by TU-Berlin and spent more than 10 years in the pharmaceutical and medtech industry at various positions of increasing responsibility. She is a committed patient advocate. As managing partner of P4D, she engages in empowering citizens and patients, supporting participatory research, promoting value-based incentive models and advocating for a digital infrastructure as a common good.

## SPEAKER



### **Revital Ordan**

*Director of Ambulatory Mental Health Services, Israel Ministry of Health*

Revital Ordan is the Director of Ambulatory Mental Health Services at the Israeli Health Ministry. With a distinguished BSN from Hadassah Henrietta Szold Nursing School and an MA in Community Mental Health from the University of Haifa, she has extensive experience in mental health nursing. Previously, she served as National Mental Health Head Nurse at Meuhedet Health Services and coordinated mental health courses at the Hebrew University. Her research focuses on nurses' attitudes towards mental illness, published in the Journal of Clinical Nursing.



### **Dr. Alexander Schachinger**

*Founder, ePatient Analytics GmbH*

After working as a physiotherapist and studying media management and empirical social research, Mr. Schachinger worked in the healthcare industry. He received his doctorate in 2014 with his empirical work on the topic of "digital patients" at the Humboldt University in Berlin.



### **Limor Shmerling Magazanik**

*Tech Policy - Privacy, Data Governance & Digital Security, OECD*

Adv. Limor Shmerling Magazanik is an expert in data governance, privacy protection, trustworthy AI and cybersecurity policies. She currently works at the OECD Directorate for Science, Technology, and Innovation, where she leads a workstream on Health Data Governance. She is formerly the Managing Director of the think tank-Israel Tech Policy Institute and for a decade was Head of Enforcement at the Israel Privacy Protection Authority. She also works at academia, currently as a visiting scholar at the Duke University Sanford School of Public Policy, and previously at the Hebrew University Jerusalem.



## SPEAKER



**Dr. Sigal Shafran-Tikva**

*Director, Research and Innovation Center in Nursing*

Sigal Shafran-Tikva, with over three decades of experience in clinical, entrepreneurial, and academic fields, is dedicated to innovation and EntrepreNursing. She leads the "Health Informatics" master's program at JCT and the Center for Research & Innovation in Nursing at Hadassah. She founded "Nurse.AI," developing algorithms for predicting pressure sores and falls in hospitals. She previously held senior positions at Hadassah and the Ministry of Health, specializing in executive training.



**Esti Shelly**

*Head of the Digital Health Division, Israel Ministry of Health*

Shelly is the head of the digital health division at the Israeli Ministry of Health, which she established in 2018. She is responsible for driving digital transformation and leading innovation, policy implementation, and change with a diverse team with a range of skills and expertise. Esti brings more than 15 years of experience in medical technologies, digital health, strategic management, and innovation. Proven track record on digital health strategy and change management to improve access to healthcare.



**Prof. Dr. Sylvia Thun**

*President, Core-Unit eHealth, CEI, Charité*

The physician and graduate engineer Sylvia Thun has been a Charité Visiting Professor since 2018. She also heads the Core Facility Digital Medicine & Interoperability at BIH. In 2021, she was appointed to the Professorship for Digital Medicine and Interoperability at Charité. Among other things, Thun is Chairwoman of the Central Association of IT Standards in Healthcare (SITiG) and of HL7 Germany. She accelerates the introduction of international standards in a leading position in major projects of the BMBF, BMG, and the EU. Sylvia Thun has been awarded the Order of Merit of the Federal Republic of Germany.

## Startups



### Innoccu

Innoccu is dedicated to transforming the way we diagnose and evaluate children, using innovative technology to give child therapists a clear, holistic understanding of each child's abilities and needs. Whether in clinics or through telehealth, our solutions provide comprehensive assessments and enable personalized care. We are passionate about making a positive impact on children's lives, ensuring they receive the support they need to thrive. Join us on our mission to create a brighter future for children everywhere.

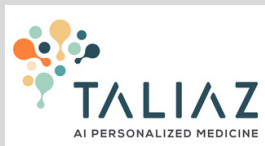
CEO: Sabina Mickel



### Seegnal

Seegnal e-Health Ltd has developed the first-ever clinical decision support system that allows doctors to prescribe error-free drug therapy at the point of care, personally tailored to each specific patient, on a single screen with a single glance. Seegnal reduces "Alert Load" by 94%, eliminating "Alert Fatigue" while achieving 98% Alert accuracy compared to current solutions. It also comes with many tools that assist doctors in safely treating patients in seconds. Seegnal is the only system today that has an end-to-end solution comprising pharmacogenetics to provide Precision Medication therapy. A must-have add-on to any Electronic Medical Record system.

CEO: Eyal Schneid



### Taliaz

Taliaz Health's Predictix platform optimizes mental health practices by enhancing clinical workflow, reducing costs, and improving treatment outcomes. It integrates with existing software, complies with security and clinical guidelines, and is customizable for each organization. Predictix Care uses AI for efficient workload allocation, reducing backlogs, and ensuring high-quality care. It features system-wide analytics for administrative oversight, standardized documentation, and comprehensive patient case management, providing a 360° view of patient progress and enabling measurement-based care for protocol adjustments.

CEO: Dr. Dekel Taliaz

## Startups Speakers



### **Sabina Mickel**

*Founder & CEO, Innocu*

Sabina Mickel is the Founder and CEO of Innocu, a pioneering startup transforming child evaluation and diagnostics through innovative technology. With a solid background as an occupational therapist specializing in child development, she has gained valuable experience working at major health organizations like Sorasky (Ichilov) and Shiba in Israel. Innocu reflects Sabina's commitment to enhancing diagnostic accuracy and accessibility. Her hands-on approach and deep understanding of the field are driving the development of impactful solutions in digital health.



### **Eyal Schneid**

*CEO, Seignal*

Eyal Schneid is a passionate and results-driven business executive with a proven track record leading NASDAQ & NYSE sales organizations and P&L business units. Demonstrated experience in due diligence, M&As, and PMI, turning around businesses quickly and profitably while creating a challenging and winning business culture environment. Keen focus on empowering people, harnessing innovation, communicating transparently, and forming a collaborative drive to meet set targets. Exceptional ability to thrive in challenging business conditions and set a vision and execute it hands-on to deliver on company vision.



### **Dr. Dekel Taliaz**

*CEO & Co-Founder, Taliaz*

Dekel Taliaz is a business manager, experimental neuroscientist and the CEO and co-founder of Taliaz Ltd. The company developed PREDICTIX, a digital mental health platform to enhance clinical efficiency and treatment success. With a PhD in Neuroscience from the Weizmann Institute, Dekel has successfully translated his idea into a commercially available service, demonstrating prowess in fundraising, R&D, business development, and marketing.

## Team



### **Hans Thomas Kessler**

*Chairman, ELNET (DACH)*

Hans Thomas Kessler is a commercial lawyer specializing in the real estate transactions and finance, as well as infrastructure projects. He has advised numerous real estate investors, owners, financial institutions, construction and engineering firms. Mr. Kessler has worked for several leading International law firms. He studied law and political science at the Universities of Frankfurt, Lausanne, Geneva and Strasbourg, earned the LL.M. at the London School of Economics and Political Science and was a Visiting Scholar at Georgetown University in Washington D.C.



### **Carsten Ovens**

*CEO, ELNET (DACH)*

Carsten Ovens is the CEO of ELNET in Germany since March 2019. With almost two decades of experience in politics, i.a. as a Member of the Hamburg State Parliament, he devoted his work to the German Israeli relations with a focus on digital innovation. Together with ELNET, he founded the German Israeli Network of Startups & Mittelstand (GINSUM) in 2020 as well as the German Israeli Health Forum for Artificial Intelligence (GIHF-AI) in 2021. Beforehand, Carsten worked in business development and management consulting throughout Europe, as a lecturer on marketing and communications at several leading universities, and as a researcher on social media communication effects on politics and society. He studied business administration and international business at Macquarie University (Australia) and at the University of Hamburg (Germany).



### **Lea Ledwon**

*Program Manager, GIHF-AI, ELNET (DACH)*

Lea Ledwon has extensive experience in the German healthcare system. Before she was responsible for the communication work of several clinics, she headed the office of the Freundeskreis der Charité. During her stay in Israel for several years, she worked at the Peres Center for Peace. She holds a BA in Government, Diplomacy and Strategy from Reichman University IDC Herzliya and an MA in Peace & Conflict Management Studies from the University of Haifa. At ELNET, she heads the German Israeli Health Forum for Artificial Intelligence (GIHF-AI).

## Team



### **Genoveva Barrios**

*Project Manager - Innovation & Partnerships, ELNET (Israel)*

Genoveva Barrios is the Project Manager for ELNET's innovation projects GINSUM and GIHF-AI in the Israeli office. She studied Intercultural Communication and Economics at the Justus Liebig University in Giessen and then worked in the real estate industry for several years. While focussing first on the sales and later on the asset management field, she completed a second bachelor degree in real estate. After moving to Israel in 2021, Genoveva Barrios was able to gain extensive experience in the Israeli high-tech and innovation scene.



### **Klara Kohring**

*Project Assistant, ELNET (DACH)*

Klara Kohring works as a Project Assistant in the fields of antisemitism and foreign and security policy at ELNET's Berlin office. She completed her Bachelor's degree in Political and Administrative Sciences at the University of Konstanz in 2024. During her studies, she spent a semester abroad at Tel Aviv University and joined ELNET as a Project Assistant in 2023.



### **Julian Kügelgen**

*Project Assistant, ELNET (DACH)*

Julian Kügelgen works in the Berlin office for ELNET in the field of innovation. Until 2024, he studied philosophy and political science, the latter with a focus on international relations and security policy. The topic of his final thesis was the impact of French military interventions in the Sahel on Mali. During his studies, he also worked as a journalist on economic and climate issues and campaigned against right-wing extremism and populism in civil society.

## Team



### **Daniel Shadmy**

*Spokesperson, ELNET*

Daniel Shadmy has extensive experience in the field of Diplomacy and Foreign Affairs. Prior to joining ELNET, Daniel held several positions at the Israeli MFA. Such as political advisor at Israel's Mission to the United Nations in New-York, Political Officer at the Embassy of Israel in London and lastly as Congressional Affairs Officer at the Embassy of Israel in Washington D.C. Daniel holds a double Major B.A. in International Relations and Chinese Studies from INALCO University in Paris and an M.A. in Diplomacy and Conflict Resolution from Reichman University in Herzliya.



### **Elisabeth Spiegel**

*Team Manager, ELNET (DACH)*

Elisabeth Spiegel is Team Manager at ELNET in Berlin and is responsible for finance and controlling. She acts as the central contact person for all ELNET offices and external partners and supports the strategic development of ELNET. Previously, she worked as Customer Success Manager at a FinTech company and worked for several years as Office Manager and in Human Resources. Elisabeth holds a double Bachelor BA/B.Sc. in Public Administration and European Studies as well as a Master in Administrative Sciences.